



## Keep your business working through the snow!

- Has your business been affected by the snow?
- Have your staff been unable to get to work?
- How many important phone calls have you missed?
- Is this just a once off?
- Will it happen again this year?
- Are bad winters likely to be a more frequent occurrence?

Many businesses and organisations really struggle in bad weather, particularly those in more rural areas. There are some businesses however that are more fortunate and are able to continue as normal. Some of these may be your competitors!

Can you afford for your business or organisation to be adversely affected by bad weather?

### It's as simple as this

By subscribing to a disaster recovery service you can keep your business working.

By simply activating a call plan from a secure website, your critical incoming calls can be diverted to numbers of your choice (e.g. home or mobile) so that your staff can continue to answer calls, despite the weather conditions. **Many businesses do just that!**

Setting your business up with this added security is easy and costs from as little as £6.99 per month per number. You don't need to buy a brand new phone system; you can simply add this service to your current system as a backup.

Whether it is next month, next winter or some other event that impacts on work access – it's a small investment with a potentially invaluable return.

### Business continuity planning

Some businesses have taken the decision to replace their telephone system with a managed service, sometimes known as Hosted Telephony.

You don't have to do this but hosted IP telephony can sometimes offer many advantages over traditional telephone systems, particularly when something affects the ability of employees to get to work.

Hosted IP telephony works from anywhere that there is an internet connection, so you really do not have to lose business because of bad weather.

If you normally work in an office, you can take your telephone home, plug it into your home internet connection and it will ring when your number is called, just as it does in your office. This works for extensions too. In fact your entire office staff could work from home and still have all the same telephone functionality as if in the office.

### Is it for you?

Any size of business can benefit from hosted services, but the ideal size is up to 50 users on one site or for businesses with multiple sites that work together.

Some benefits of hosted telephony are;

- No need to change your phone numbers
- Free site to site calls
- You need never miss a call
- Improved customer image
- Users personal settings and features are available on any phone in the company
- Hot desking
- Remote working
- No major capital outlay
- No expensive upgrade costs
- Completely scalable

### Which solution do you want?

If you want continuity in severe weather then you have the choice of simply subscribing to a disaster recovery service, or considering changing to a hosted telephony service.

### Contact us today for further information

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