



Never miss a call!

Sound familiar?

- ✓ You have started a new business
- ✓ You need to keep costs to a minimum
- ✓ You need to create a good impression
- ✓ You cannot afford to miss calls
- ✓ You need to be connected whilst on the move
- ✓ You need to keep the business operating whilst on holiday

Spend your money wisely

Featureplus is ideal for businesses operating from home or small offices and is a perfect alternative to a basic proprietary telephone system or BT Featureline. You get all of the features normally only available for larger companies. It is an easy to use service that enables you to make voice calls across a broadband connection using existing phones.

Benefits of Featureplus

Your customers only need to have one number for you and can always get hold of you, as calls and voice messages find you wherever you are. You manage and monitor your calls and voicemails through your own web portal and because the service is hosted over the internet you are not tied to certain numbers or location.

Improve your productivity

- ✓ Always contactable wherever you are
- ✓ You need never lose a customer call
- ✓ Handle calls more efficiently
- ✓ You manage your own phone routing
- ✓ Easy installation
- ✓ Simple to use
- ✓ Integrated address book and click to talk

Main features include

- ✓ Call forwarding
- ✓ Call divert
- ✓ Call barring
- ✓ Call failover to mobile or other number
- ✓ Detailed call history
- ✓ One voicemail for all your phones
- ✓ Pick up messages from your office phone, mobile or email

Reducing your costs

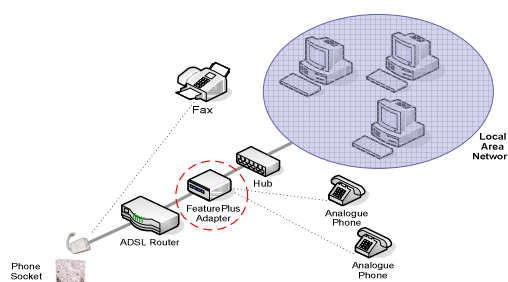
- ✓ Lower call costs
- ✓ FREE calls to all Featureplus numbers
- ✓ No major capital outlay
- ✓ Reduced line rental charges
- ✓ Retain your existing phone number
- ✓ Up to 2 phones can be used per unit

How does it work?

The simple plug and play kit comes pre-configured and is very easy to use. The web portal opens up access to a private network that allows you to be in control of what happens to your telephone calls.

Calls are routed over your broadband connection into a managed network. This means that your calls **are not** going out on the public internet (unlike SKYPE) and therefore security and quality of service are considerably enhanced.

You can choose your own geographic number and wherever you are in the world, provided you can connect to broadband, all your calls will be from your chosen geographical code. i.e. if you have a Worcester code and happen to be in China, then any calls made through Featureplus from China will be billed as if you made them from your office in Worcester.



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